



## **RegenesiS Institute for Regenerative Practice**

### **Value-adding Process Mastery Course**

#### **2024 Syllabus**

RegenesiS Institute Mastery Courses are designed to support continuing growth and development of the effect and effectiveness we can have as regenerative practitioners. Each of them builds on the experience of The Regenerative Practitioner Series, bringing new perspectives to frameworks and concepts from TRP, opening up insights about their relevance and utility while deepening understanding of how they work. Like TRP, these courses emphasize application, weaving regenerative thinking into the fabric of our work and personal lives, offering a spacious enough schedule to create opportunities for real-time engagement between sessions.

The Value-Adding Process course introduces a powerful living systems framework, the Eight Phases of a Value-adding Process, and uses it to explore the potential of your professional practice through the lens of adding value. How does one shift from mostly linear production (value-added, “getting stuff done”) to the continual evolution of new value (value-adding)? This inquiry is designed to reveal an approach to practice that will enable you to manifest more fully the insights and aspirations you generated during TRP.

In general, a value-adding process works to evolve the value that is generated by, or the value-generating potential of, something or someone. It is inherently developmental because creating greater value requires growing the capacity of the process and the people involved, as well as that of the product. In this way, value-adding processes enable evolution.

*Work scope: Eight 2-hour Zoom sessions, totaling 16 hours of faculty-led session time. In between sessions, participants will meet in study groups to apply the theory and frameworks associated with value-adding processes to their own practices.*

## **Overview of Course Sessions**

### *Session 1: Process, Practice, and the Regenerative Practitioner*

This session introduces the general concept of value-adding process, links it to the Levels of Work framework, and sets the stage for an initial assessment of a participant's practice.

### *Session 2: Eight Phases of a Value-adding Process*

This session introduces the framework, exploring it from several different angles.

### *Session 3: Integrating—The Entry Point to Value Adding*

This session explores what it means to meaningfully integrate into the life and work of your client, customer, or beneficiary. It also introduces a secondary framework for defining attributes that you may want to integrate into your product offering.

### *Session 4: Sourcing and Refining*

Having developed new thinking about your product offering, you are now in a position to think about the upstream sources that you will need to draw on to deliver it.

### *Session 5: Converting and Compositing*

This session focuses on the work you will be doing on your source materials in order to create your offering.

### *Session 6: Reinvesting and Regenerating*

This session offers an opportunity to step back and look at the larger systemic implications of what you are doing, and to explore opportunities to contribute to the evolution of these larger systems.

### *Session 7: Finishing and Integrating*

This session explores questions of how you present (including how you market) what you are offering so that it fits with what your clients are seeking. It also brings us full circle back to where we began, thinking about how to improve the integration of our value-adding process with that of our clients.

### *Session 8: Engaging the Framework as a Whole*

Having worked with each aspect of the framework, we step back to try and get a sense of it as a dynamic and multi-dimensional whole. We also look consider next steps and a path forward, as well as the possibility of working with the concept of value-adding process as a developmental path.